



**The White Ribbon Against Pornography (WRAP) Campaign
October 18-25, 2009**

Over the last twenty years the White Ribbon Against Pornography Campaign has evolved. It started with a few people wearing a white ribbon and now is the very effective Ribbon of Signatures Campaign. Virtually every Member of Parliament knows about our campaign to combat pornography. In many ways, the ribbon is more effective than a piece of paper with signatures. The ribbon is more visible, more creative and less likely to be forgotten and set aside in a pile of papers to be dealt with later.

As you plan your campaign, make sure you have enough ribbon on hand to collect signatures. Add a covering letter when you send, or better yet bring, these ribbons to your Member of Parliament. In it, express your concerns about the lack of guidelines, regulations and controls concerning Internet content and the regulation of television channels in producing pornographic material. Internet service providers and television production companies need to be held responsible for the content and distribution of pornography that is available to users of the internet or television viewers.

This is not an issue of freedom of speech. It is an issue of safety. Our families need to be protected from the victimization that pornography can create.

Our campaign to have the government of Canada take us seriously will not produce quick results. The Age of Consent law was eventually changed after years of discussion and our voices were finally heard. We know from this experience that we must not remain silent. Remember each ribbon is a powerful signal to your Member of Parliament that Canadians want change. Without our constant pressure and encouragement positive changes will not happen.

To obtain further information about our campaign, please see the enclosed brochure or go to our website: www.4case.ca.

Producing materials such as these is very costly. We wish to acknowledge and thank the Niagara Chapter of Canada Family Action Coalition (CFAC) for their generous support of \$1000 seed money for the 2009 WRAP campaign. We would appreciate your donation to help us continue this important work.

Many thanks,

Mary Hawkley
Co-President, C.A.S.E.
March 2, 2009

White
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